

**INTERNATIONAL PLANNED PARENTHOOD FEDERATION EUROPEAN
NETWORK
(IPPF EN)**

JOB DESCRIPTION

Job Title: Coordinator, Winning Narratives (Maternity Cover)		Division: IPPF EN MOVEMENT ACCELERATOR PROGRAMME	
Location: Brussels	Responsible to: Regional Director	Date: November 2022	Grade: E
1. JOB PURPOSE			
To coordinate IPPF's Winning Narratives work, supporting the European Network and global Federation to understand, develop and implement coherent, impactful narratives that drive social political and legislative change nationally, regionally and globally			
2. KEY RESPONSIBILITIES			
<ul style="list-style-type: none"> • Deliver/ facilitate the provision of technical assistance, coaching and capacity enhancement to Member Associations and strategic partners to understand and implement/align values framing, in particular aimed at mobilizing new audiences, in order to drive a progressive SRHR agenda, regionally and nationally and respond to the attacks of authoritarian forces to sexual and reproductive rights (where relevant, coordinating regional leads and national consultants to ensure support is tailored and contextualized). • Collate and disseminate learnings, challenges and best practice, including coordination of peer-to-peer support/collaboration across IPPF's global Winning Narratives Community via an active online Community of Practice and liaising with other relevant Communities of Practice of IPPF within MAP and of strategic allies to further enhance the capacities of MAs and CPs to use narratives effectively • Collaborate with relevant technical leads from across IPPF including those with a global & regional and subregional focus on winning narratives, countering the opposition, social movement support, advocacy and communications to ensure synergies and connected working. • Keep on top of emerging international best practice and innovations, and ensure IPPF leads from the front in the arena of narratives. • Deliver the necessary grant management (including budget, reporting, donor relations) of relevant funding streams related to the implementation of IPPF Winning Narratives work, for EN and the global federation to maintain positive donor relations and ensure committed work is achieved to a high standard. • Engage and maintain existing external relationships that amplify a progressive European / global voice and, where relevant, enable greater resource mobilisation opportunities to expand our reach and impact in this field. • Provide inputs in fundraising strategies, materials and proposal writing to ensure that learnings from the narrative work are taken into account/ enhanced through further funding. • Take collective responsibility for safeguarding 			

3. QUALIFICATIONS & PROFESSIONAL EXPERIENCE

- A post graduate qualification (or equivalent through experience) in political sciences, public affairs, strategic communications, or similar

Experience in the following areas is a requirement:

- 5-7 years of relevant work experience (project coordination, communications, advocacy, political analysis, partnership working, knowledge of strategic communications including framing and linguistic analysis). Coordination/ management of complex, multi partner projects; proven ability to structure and take initiative
- Monitoring of budgets
- Proven track record in drafting results oriented reports and presenting complex information concisely
- Networking and working with coalitions and alliances
- Knowledge of sexual and reproductive health and rights

Experience in the following areas is desirable:

- Knowledge of the anti-gender and anti-SRHR movement, particularly dominant narratives and discourses used by these actors, both in Europe and Globally
- Experience coordinating an online Community of Practice

4. SKILLS and PERSONAL COMPETENCES

- Advanced interpersonal and verbal communication skills, in particular to work within a network of multi-cultural staff and stakeholders, including the ability to inspire, educate and motivate with or without direct authority;
- Enjoys working collaboratively
- Open minded, emphatic, flexible and creative
- Project and people management skills;
- Training/facilitation skills;
- Able to speak articulately in meetings and conferences
- Fluency in English (oral and written skills) is essential; knowledge of Russian language, French, Spanish an asset;
- Commitment to gender equality, sexual and reproductive rights, diversity and non-discrimination and youth participation are a must.
- Willing and able to travel